

Data Protection

Responsible for data processing on these websites:

HeidelbergCement AG (in the following „we“)

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1. Collection and processing of data

We collect and process personal data if you provide it to us by filling an entry form on our website or by other means, e.g. by e-mail. In addition, we collect and process data arising from your use of our website. Our data will be processed in accordance with the provisions of the EU General Data Protection Regulation (GDPR), the Federal Data Protection Act (Bundesdatenschutzgesetz – BDSG) and the German Telecommunication – Telemedia-Data Protection Act (Telekommunikation-Telemedien-Datenschutzgesetz (“TTDSG”)). Personal data is all information relating to an identified or identifiable natural person. In the following we explain in detail how we collect which data on which legal basis. In addition, we will explain to you what rights you have and how long your data will be stored.

2. Processing of Data via Cookies and Logfiles

Our website only uses consent-free session cookies or comparable technologies from our streaming service provider that are necessary for the provision of the streaming service. Legal basis for this data processing is Art. 6 para. 1 sent 1 b) GDPR in conjunction with § 25 para. 2 No. 2 TTDSG.

In accordance with Art. 6 para. 1 sent. 1 b) and Art. 6 para. 1 sent. 1 f) GDPR, our website also uses so-called log files, in which access data are stored each time a page is accessed. The data record saved contains the following details:

- Your IP address, the date, the time, to which the file was accessed, the status, the request made by your browser to the server, the amount of data transmitted and the webpage from which you accessed the requested page (referrer) as well as
- The product and version information of the browser used, your operating system and your country of origin.

The log data are routinely deleted after 14 days. In other words, all data contained therein is irretrievably deleted. The usage of the log-files and its temporary storage is used to ensure a proper technical performance of the websites and to protect our websites against attacks and misuse. We do not use the log data for any other purposes.

3. Processing of personal data by contacting us

If you provide us with personal data by contacting us, e.g. by email, we process your data in accordance with Art. 6 para.1 sent. 1 b) GDPR for the for the purpose of fulfilling the contract or for the implementation of pre-contractual measures which take place on your request or in accordance with Art. 6 para. 1 sent. 1 f) GDPR on the basis of our legitimate interest in answering your request. We process your data only for the purpose of processing your specific request. This may also include forwarding to an affiliated company if this is necessary to respond to your request. We do not use your data beyond these purposes.

4. Categories of recipients of personal data; data transfer to a third country

Service providers and auxiliary agents used by us in connection with the website, e.g. host providers, agencies and IT service providers may have access to your personal data. If these service providers and auxiliary agents process data on our behalf, they only act in accordance with our instructions and are contractually bound by us accordingly. We only use European service providers. A data transfer to third countries does not take place.

5. Your rights

According to Art. 15 GDPR you have the right to receive information free of charge upon request about the personal data that has been stored about you. You also have the right to have incorrect data corrected and your personal data disabled and deleted in accordance with Art. 16, 17 and 18 GDPR.

Subject to conditions laid down in Art. 20 GDPR, you are also entitled to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and the right to transmit this data to another controller without hindrance.

In addition, you are entitled pursuant to Art. 21 para. 1 GDPR to object to the processing of your personal data on the basis of Article 6 para. 1 sent. 1 (e) or (f) GDPR including profiling, from reasons arising from your particular situation. We will fulfill your aforementioned rights, as far as the legal requirements for the assertion of the rights are given. If personal data are processed for direct marketing purposes, you have the right to object at any time to processing of your personal data for such advertising, including profiling, in so far as it is related to such direct marketing, pursuant to according to Art. 21 para. 2 GDPR.

Please direct any request regarding your personal data to our contact details mentioned at the beginning of this privacy policy or in the imprint of our website.

Every data subject has the right to lodge a complaint with a supervisory authority regarding the alleged infringement.

6. Duration of data storage and routine deletion

Unless explicitly stated above we process and store personal data only for the period, which is required to achieve the processing purpose or as long and to the extent as statutory laws require us to process and/or store such data.

If the purpose of processing no longer applies or if the applicable statutory retention requirement expires, we will as a matter of routine erase data or restrict the processing of data in accordance with the applicable statutory laws.