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## Significant CO<sub>2</sub> reduction: HeidelbergCement expands sustainable concrete portfolio in Germany under EcoCrete brand

- EcoCrete offers up to 66% CO2 reduction per cubic metre of concrete
- This high reduction is achieved on a strictly technical basis and without compensation measures
- The expansion of local, sustainable product portfolios in the Group countries is a key element of HeidelbergCement's climate strategy

HeidelbergCement's German subsidiary Heidelberger Beton is now offering a broad portfolio of sustainable concretes under the EcoCrete brand. Depending on the application, EcoCrete offers between 30 and 66% CO<sub>2</sub> reduction per cubic metre of concrete compared to the reference value of the industry. This reduction is achieved on a strictly technical basis and without compensation measures. In addition, EcoCrete is available in particularly resource-saving types with at least 10% of recycled content. Also part of the EcoCrete concept are the one-hundred-percent use of green electricity, the use of recycled water, and the complete recyclability of the concrete in the case of subsequent deconstruction.

"Expanding local, sustainable product portfolios is a key element of HeidelbergCement's climate strategy," said Dr. Dominik von Achten, Chairman of the Managing Board of HeidelbergCement. "The launch of EcoCrete in the German market is representative of the ambitious CO<sub>2</sub> roadmaps we are implementing at all levels of the company and in all Group countries".

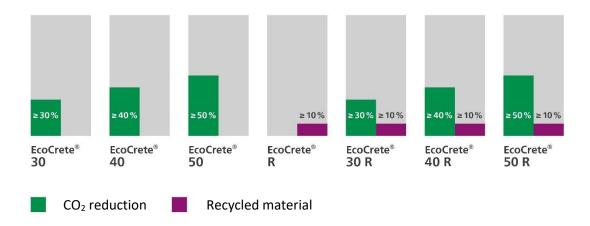
Dr. Nicola Kimm, Chief Sustainability Officer and member of the Managing Board of HeidelbergCement: "We are committed to regionally produced, CO<sub>2</sub>-optimised building materials that push the limits of what is technically feasible today in terms of sustainability. Our cements and concretes are also being continuously developed to reduce the ecological footprint even further in the future – over the entire life cycle".

A significant part of HeidelbergCement's research and development activities focuses on minimising energy use and  $CO_2$  emissions through innovative products and process improvements. The company has set itself the goal of reducing its  $CO_2$  emissions by 30% by 2025 compared with the reference year 1990 and achieving climate neutrality by 2050 at the latest. HeidelbergCement is a global leader in the building materials industry in the development and application of innovative technologies for carbon capture and utilisation. With its increasing involvement in concrete recycling, the company also contributes to the circular economy.

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## EcoCrete: up to 66% CO<sub>2</sub> reduction



Further information on EcoCrete (in German): www.ecocrete.de

Further information on sustainable products from HeidelbergCement: https://www.heidelbergcement.com/en/sustainable-products

## About HeidelbergCement

HeidelbergCement is one of the world's largest integrated manufacturers of building materials and solutions, with leading market positions in aggregates, cement, and ready-mixed concrete. Around 53,000 employees at more than 3,000 locations in over 50 countries deliver long-term financial performance through operational excellence and openness for change. At the center of actions lies the responsibility for the environment. As forerunner on the path to carbon neutrality, HeidelbergCement crafts material solutions for the future.

