
Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Name: VEM Vermögensverwaltung GmbH
Name of contact/telephone number:
Fr. Dr. Susanne Frieß, Tel.: +49 (0) 351 2045-1411

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Name: Adolf Merckle
Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Aktien/Shares

ISIN: DE0006047004
Type of transaction: Kapitalerhöhung
Date: 29.05.2007
No of items: 4393749
Currency: Euro
Price: 120.00000
Total amount traded: 527,249,880.00000
Place: off-market
Explanation:

Issuer subject to the publication requirement:

emitter: HeidelbergCement AG
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