

# ■ HeidelbergCement

## Interim Report January - September 2010

04 November 2010

Dr. Bernd Scheifele, CEO and Dr. Lorenz Näger, CFO



Palimanan cement plant, Indocement - Indonesia

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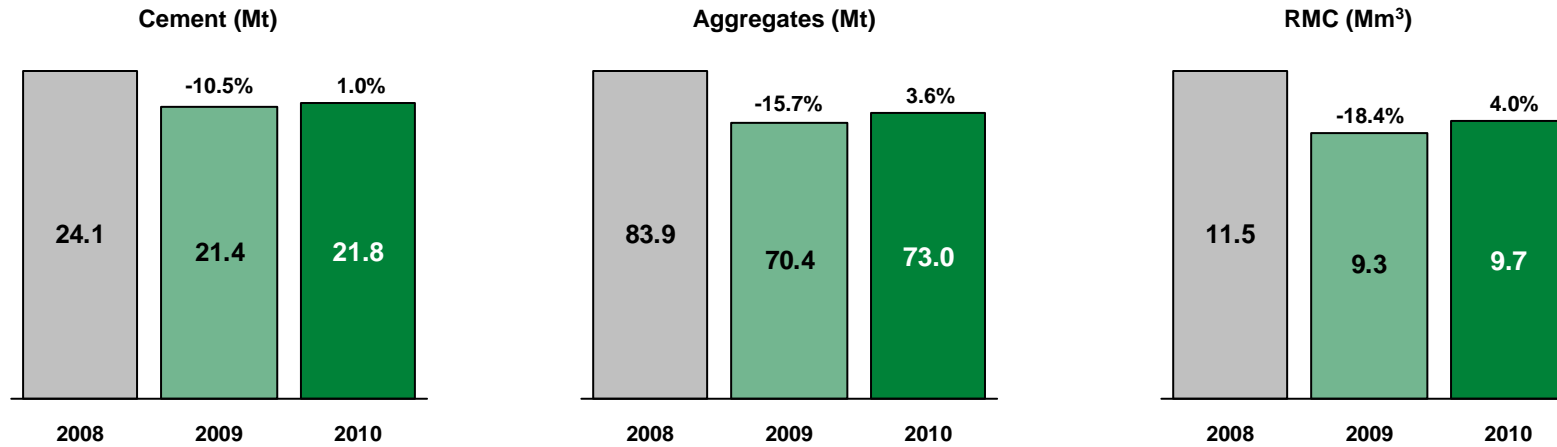
# ■ Overview Q3 2010: Financials & management focus

- **Cost efficiency and well-balanced geographical footprint pay off**
  - Q3 turnover increased by 12.6% to EURm 3,401 (like-for-like +2 %<sup>1</sup>)
  - Q3 Operating EBITDA improved to 777 million EUR (like-for-like +3 %<sup>1</sup>); EBITDA margin up to 22.8 % (like-for-like +30 bps<sup>1</sup>)
  - Q3 operating income improved to EURm 573 (like-for-like +6 %<sup>1</sup>)
  - Q3 group share of profit increased significantly to EURm 322 (+116 %)
- **Significant profit and margin improvement in North America**
- **Management focus**
  - **Focus on cost and operational excellence:** Cost reduction programs on track: EURm 79 of cost savings in Q3
  - **Focus on cash and deleveraging:** Net debt reduced by EURm 419 to EURm 8,647 as a result of strong operational performance
  - **Focus on growth:** Acquisition of majority stakes in 3 cement plants in DR Congo; commissioning of new cement mills in Indonesia

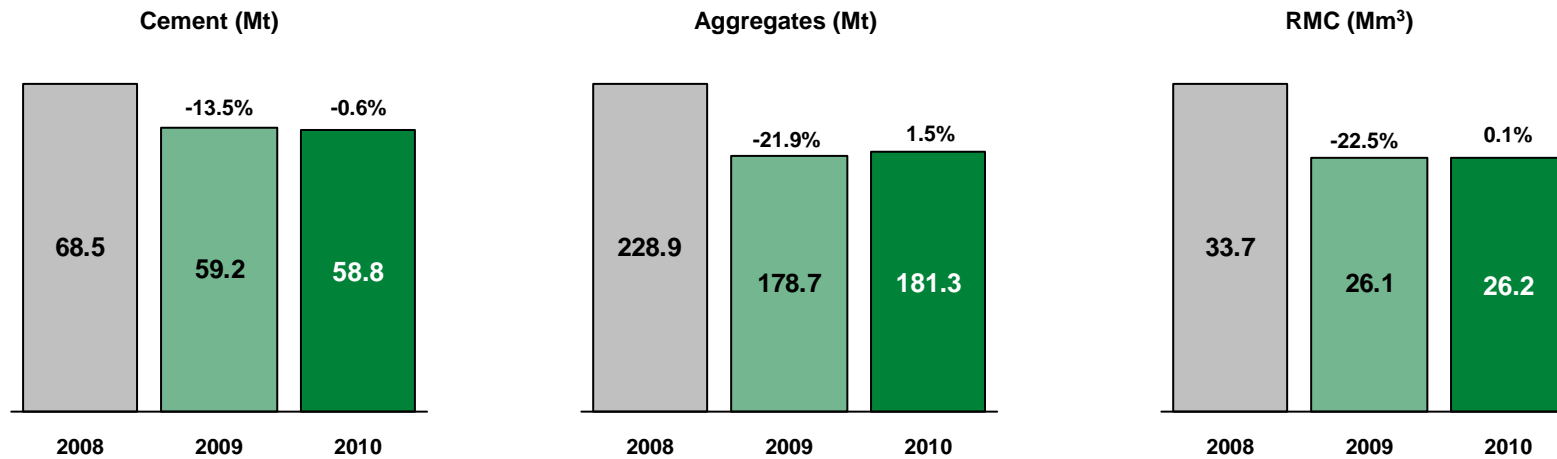
1) At constant scope and exchange rates, excluding CO2 timing differences of EURm 83 (year-to-date EURm 84).

# Sales volumes above prior year in Q3

## Quarterly Sales Volumes

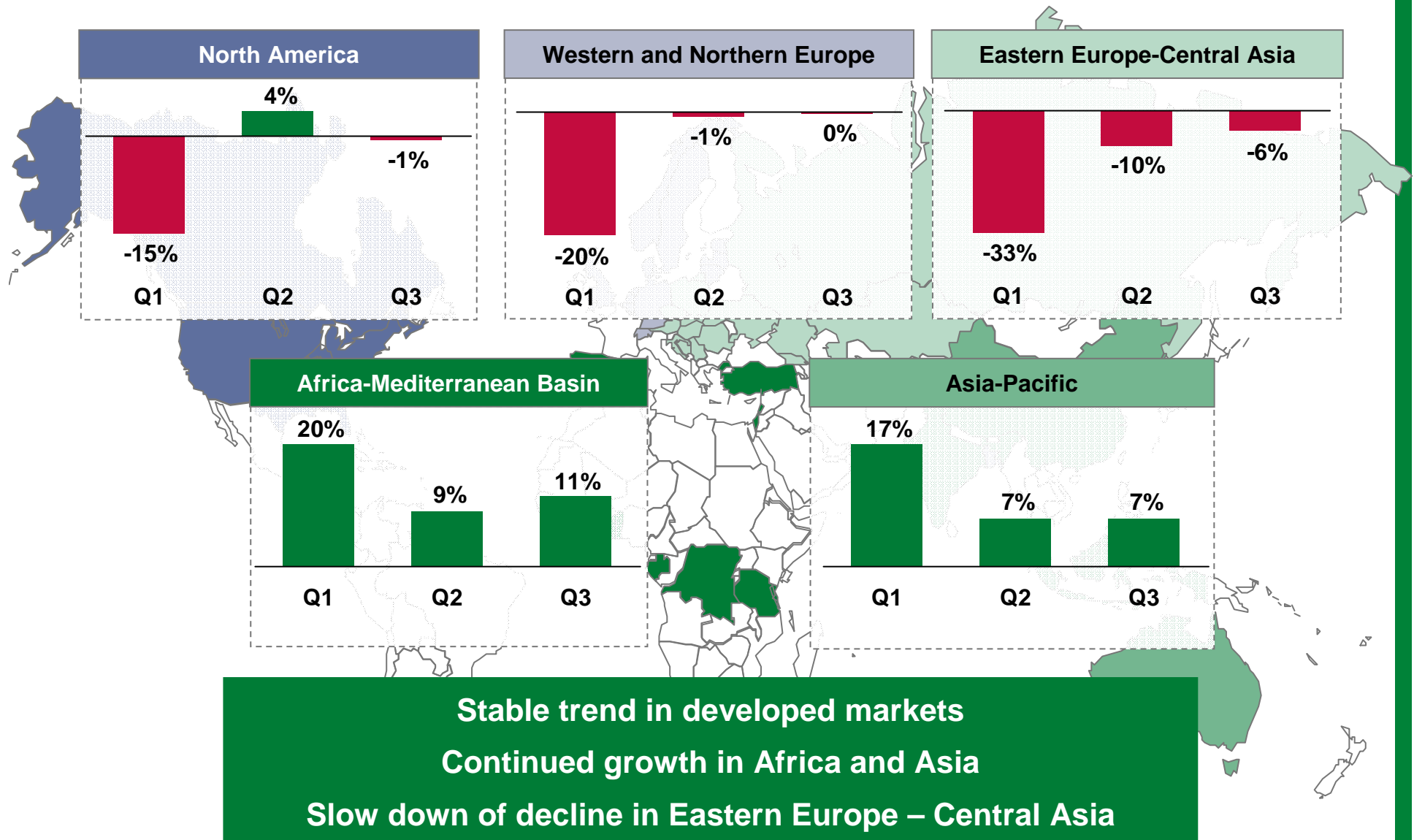


## Year To Date Sales Volumes



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# Quarterly cement volumes: change 2010 vs. 2009 in %



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# Key financials

EURm	July-September		Variance		January-September		Variance	
	2009	2010	Q3	L-f-L <sup>1)</sup>	2009	2010	YtD	L-f-L <sup>1)</sup>
<b>Profit and loss accounts</b>								
Turnover	3,021	<b>3,401</b>	13 %	2 %	8,391	<b>8,877</b>	6 %	-2 %
Operating EBITDA	770	<b>777</b>	1 %	3 %	1,606	<b>1,642</b>	2 %	-1 %
<i>in % of turnover</i>	25.5%	<b>22.8%</b>			19.1%	<b>18.5%</b>		
<i>in % of turnover like-for-like<sup>1)</sup></i>	22.5%	<b>22.8%</b>			18.3%	<b>18.4%</b>		
Operating income	571	<b>573</b>	0 %	6 %	1,028	<b>1,047</b>	2 %	1 %
Profit for the period	203	<b>368</b>	81 %		522 <sup>2)</sup>	<b>372</b>	-29 %	
Earnings per share (IAS 33) <sup>3)</sup>	1.15	<b>1.72</b>	50 %		3.31	<b>1.30</b>	-61 %	
<b>Cash flow statement</b>								
Cash flow from operating activities	427	<b>474</b>	11%		486	<b>405</b>	-17%	
Total investments	-128	<b>-218</b>	-70%		-419	<b>-506</b>	21%	

EURm	Sep 2009	Sep 2010	Variance
<b>Balance sheet</b>			
Net debt <sup>4)</sup>	8,971	<b>8,647</b>	-324
Gearing	81.9%	<b>71.3%</b>	

1) At constant scope and exchange rates, excluding CO<sub>2</sub> timing differences of EURm 83 (year-to-date EURm 84).

2) Includes "Gain from sale of Indocement shares" of +EURm 85 and "Reversal of tax provision" of +EURm 122.

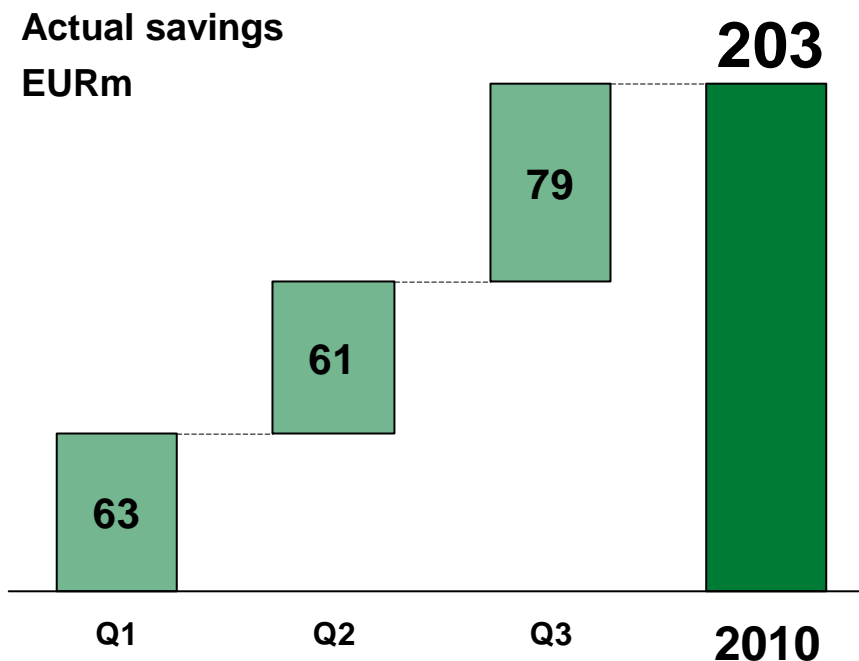
3) Attributable to the parent entity.

4) Excluding puttable minorities.

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# Focus on cost management & operational excellence: “FitnessPlus 2010” on track

**Total cost savings of EURm 300 targeted!  
EURm 203 realized as of September 2010**



## EURm 203 savings realized

### Fixed costs:

Staff cost: EURm 75

Maintenance & other: EURm 29

### Variable costs:

Purchasing: EURm 99

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# Focus on operational excellence to minimize energy use

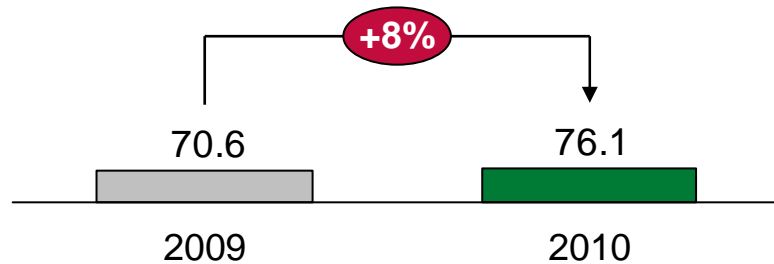


**Aggregates: ECCOR project reduces electricity cost & usage**

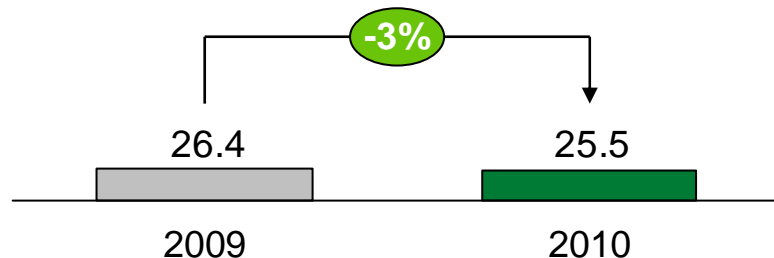


*Example North America (as of August)*

**Aggregate production (in Mt)**



**Electricity costs AGG business (in M\$)**



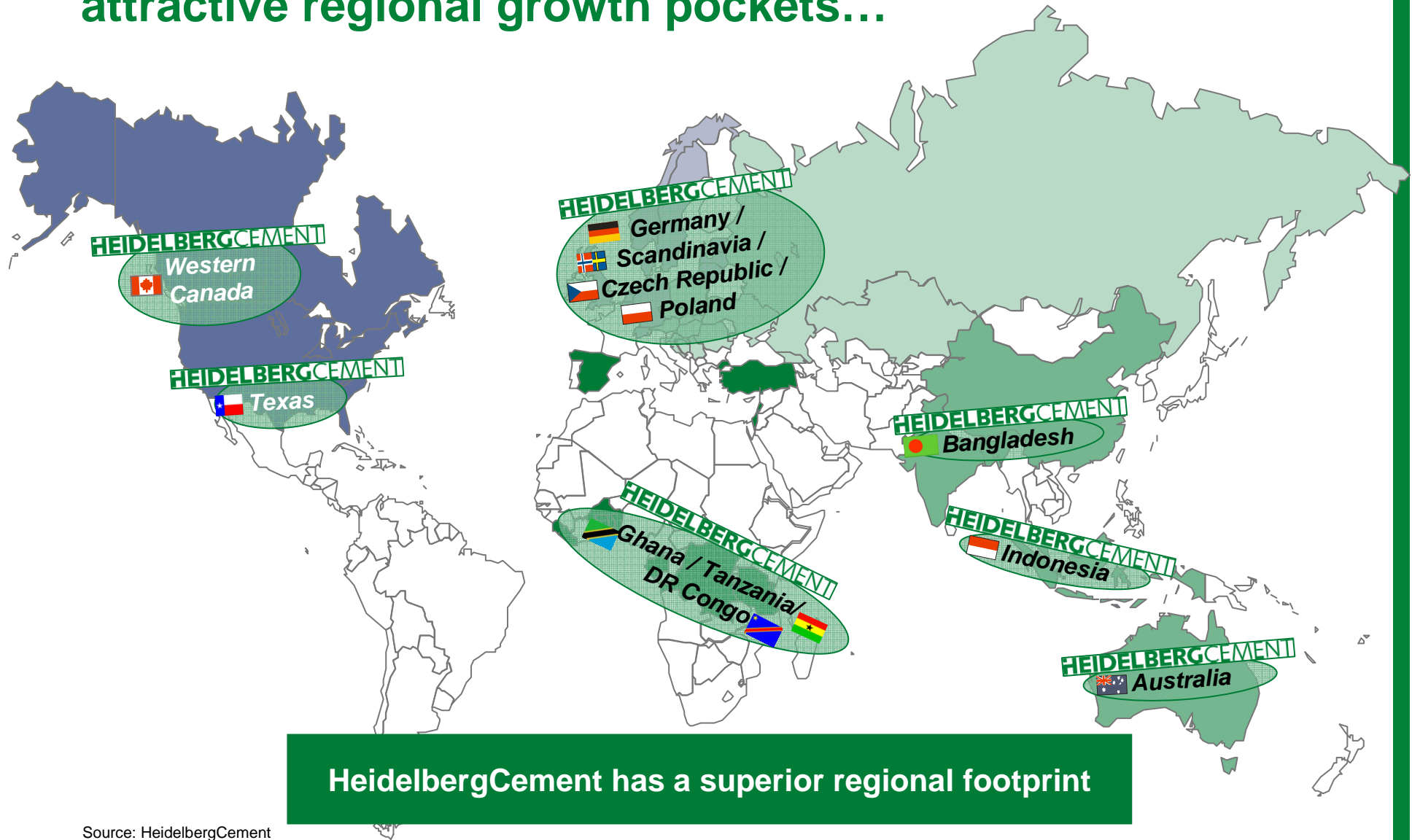
**Cement: OPEX project launched to mitigate rising energy cost**

- Main goal is of the project is to reduce production costs in a sustainable manner
- Group wide key targets
  - Reduction of cement production **electrical energy costs by 5 %**
  - Reduction of **heat costs by 3 %**
  - Clinker reactivity improvement and optimization of grinding processes

**HeidelbergCement launched global initiatives to mitigate structural rise in energy costs**

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# Solid performance driven by being active in the most attractive regional growth pockets...

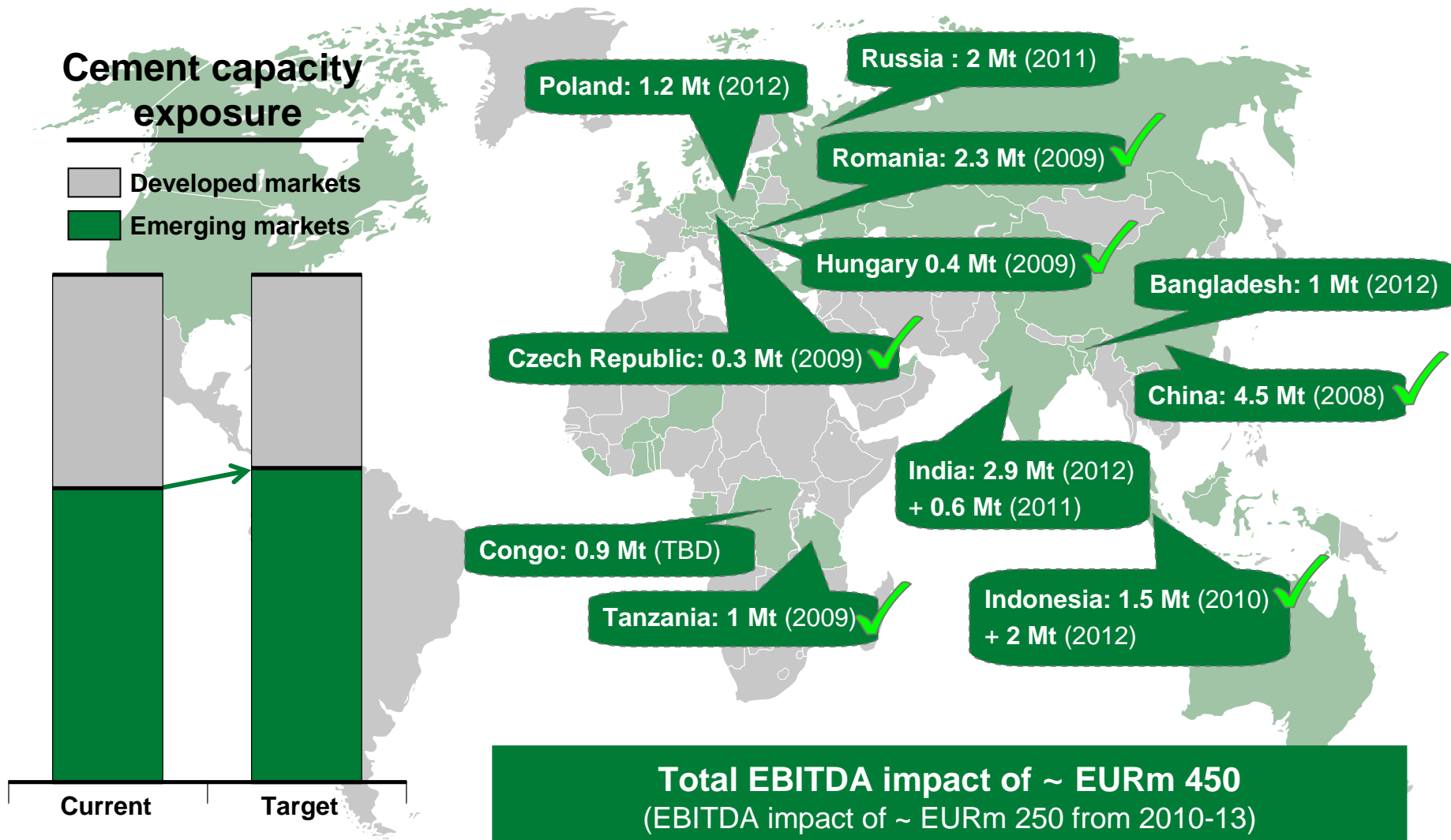


**HeidelbergCement has a superior regional footprint**

Source: HeidelbergCement

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# Continued focus on growth markets through the crisis



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## Western and Northern Europe

- Operating EBITDA before CO<sub>2</sub> gains increased 19% to EURm 232
- Northern Europe: Overall positive volume trend at stable prices and attractive margins, particularly in Sweden
- UK: Volume growth coupled with price recovery in cement, ready-mixed concrete and aggregates. Significant fixed cost savings support OI improvement
- Germany: Stable results after late start to the construction season
- Benelux: Weak construction environment in Netherlands. Belgium with positive volume development. Price pressure in RMC & cement



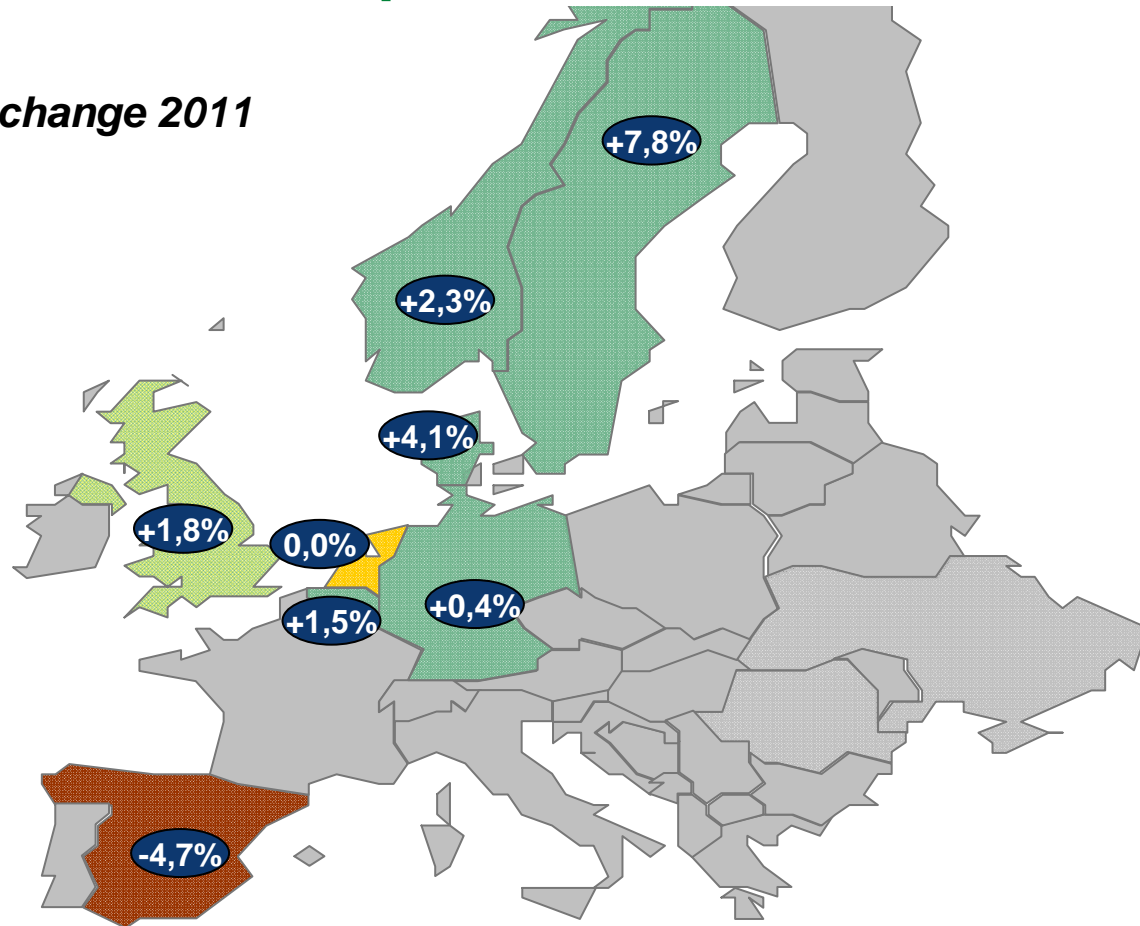
Western and Northern Europe	January - September				July - September				Opr.	Cons.	Curr.	Organic Growth
	2009	2010	variance		2009	2010	variance					
Turnover	2,871	2,904	33	1.2 %	1,010	1,097	86	8.6 %	19	34	34	1.9 %
Operating EBITDA	519	458	-62	-11.9 %	253	232	-20	-8.1 %	-33	6	7	-13.0 %
<i>in % of turnover</i>	18.1 %	15.8 %			25.0 %	21.2 %						
Operating income	338	257	-81	-24.1 %	192	164	-28	-14.4 %	-36	3	5	-18.7 %
Operating EBITDA before CO <sub>2</sub>	457	455	-2	-0.4 %	195	232	37	18.7 %	24	6	7	12.3 %
<i>in % of turnover</i>	15.9 %	15.7 %			19.3 %	21.2 %						
Operating income before CO <sub>2</sub>	276	255	-21	-7.7 %	150	164	14	9.4 %	21	3	5	15.6 %

Turnover (mio €)	2009	2010	variance		2009	2010	variance	
Cement	1,219	1,235	15	1.3 %	429	468	39	9.1 %
Aggregates	503	593	90	17.8 %	190	226	36	19.1 %
Building Products	408	338	-70	-17.1 %	143	128	-15	-10.2 %
<b>Op. EBITDA margin (%)</b>			<i>(before CO<sub>2</sub>)</i>				<i>(before CO<sub>2</sub>)</i>	
Cement	28.5 %	23.4 %	23.4 %	23.2 %	41.1 %	32.4 %	27.8 %	32.4 %
Aggregates	20.9 %	19.1 %			22.6 %	21.8 %		
Building Products	8.1 %	14.7 %			13.0 %	17.3 %		

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# HeidelbergCement's European exposure mainly to the attractive North-Western European markets...

**X%** Construction output change 2011



...while avoiding critical Southern European and PIIGS exposure

Note: Impact of UK austerity measures still to be analyzed.  
Source: Euroconstruct.

## Eastern Europe–Central Asia

- Poland gaining momentum. Q3 volumes strongest in history
- Cost saving measures improved Czech result; market still weak
- No trend change visible in Hungary and Romania
- Ukraine, Kazakhstan: Volume recovery proceeding; price development slightly negative compared to last year
- Russia, Georgia: Volumes are coming back; price recovery has started

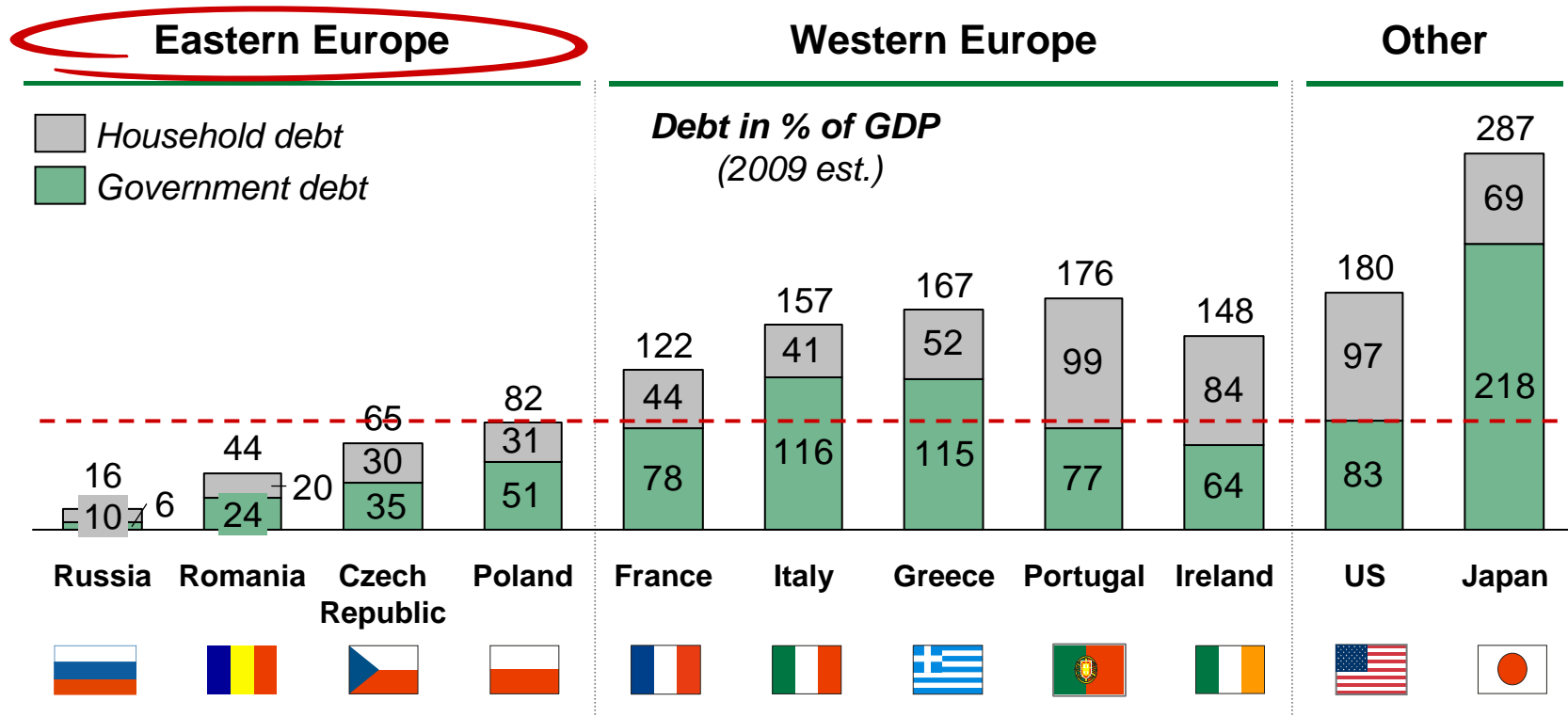


Eastern Europe Central Asia	January - September				July - September							Organic Growth
	2009	2010	variance		2009	2010	variance		Opr.	Cons.	Curr.	
Turnover	1,008	864	-144	-14.3 %	413	382	-31	-7.5 %	-26	-21	16	-6.3 %
Operating EBITDA	304	215	-89	-29.2 %	168	120	-48	-28.6 %	-45	-8	5	-26.5 %
<i>in % of turnover</i>	30.1 %	24.9 %			40.8 %	31.5 %						
Operating income	233	146	-87	-37.4 %	144	97	-47	-32.4 %	-45	-6	4	-31.1 %
Operating EBITDA before CO <sub>2</sub>	275	210	-65	-23.5 %	142	120	-22	-15.4 %	-18	-8	5	-13.0 %
<i>in % of turnover</i>	27.3 %	24.3 %			34.4 %	31.5 %						
Operating income before CO <sub>2</sub>	204	141	-63	-30.9 %	117	97	-20	-17.3 %	-19	-6	4	-15.8 %

<b>Turnover (mio €)</b>												
Cement	797	662	-135	-16.9 %	322	291	-31	-9.7 %				
Aggregates	90	93	2	2.7 %	42	45	4	8.9 %				
Building Products												
<b>Op. EBITDA margin (%)</b>			<i>(before CO<sub>2</sub>)</i>				<i>(before CO<sub>2</sub>)</i>					
Cement	34.3 %	28.8 %	30.7 %	28.0 %	45.6 %	34.5 %	37.5 %	34.5 %				
Aggregates	16.4 %	14.9 %			31.6 %	27.9 %						
Building Products												

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# Eastern European governments less debt-burdened than most of the Western world...



...and therefore with higher growth potential

Source: CIA World Factbook, IMF World Economic Outlook, Eurostat, National Banks, Bank of International Settlements.

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## North America

- Operating income up by 36% (L-f-L) driven by higher margin levels in all business lines
- NAM win project : 90 % already implemented; FTE reduction of 350 in SG&A
- Volume recovery beginning in California; price decreases bottoming out
- Northeast US cement market under pressure due to new capacity commissioning; materials business benefits from gas drillings
- Canada continues to be strong



North America	January - September				July - September							Organic Growth
	2009	2010	variance		2009	2010	variance		Opr.	Cons.	Curr.	
Turnover	2,277	2,318	41	1.8 %	857	955	98	11.4 %	17	0	81	2.0 %
Operating EBITDA	286	362	75	26.3 %	169	215	46	27.4 %	36	0	10	21.1 %
<i>in % of turnover</i>	12.6 %	15.6 %			19.7 %	22.5 %						
Operating income	88	163	75	85.7 %	105	145	41	38.9 %	37	0	3	35.6 %

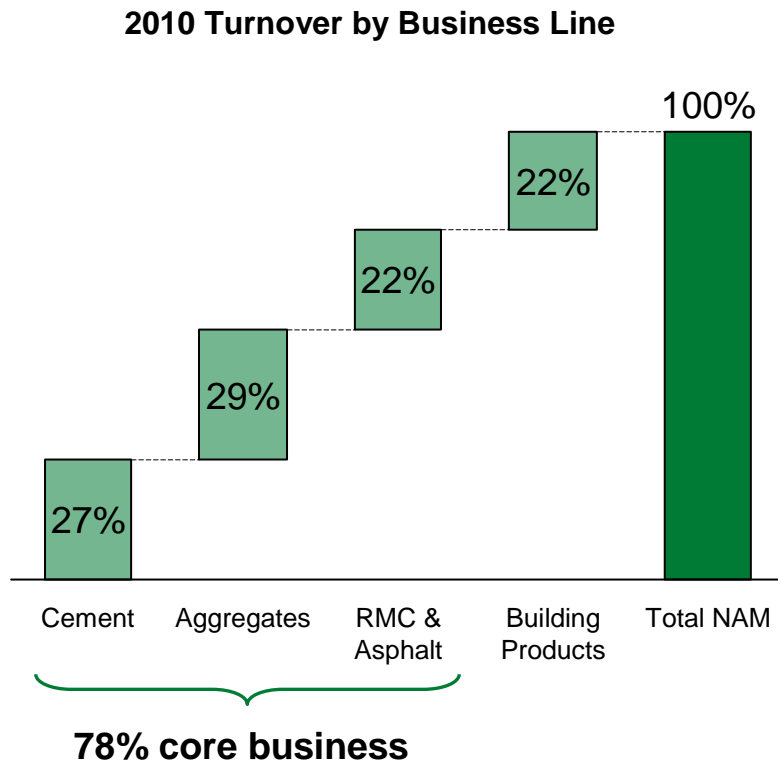
<b>Turnover (mio €)</b>												
Cement	669	677	8	1.2 %	247	266	19	7.8 %				
Aggregates	643	707	64	10.0 %	262	305	43	16.3 %				
Building Products	572	538	-33	-5.8 %	201	208	8	3.8 %				
<b>Op. EBITDA margin (%)</b>												
Cement	20.5 %	24.7 %			27.2 %	27.7 %						
Aggregates	20.9 %	25.0 %			30.0 %	34.3 %						
Building Products	2.0 %	6.9 %			5.1 %	13.8 %						

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# North America

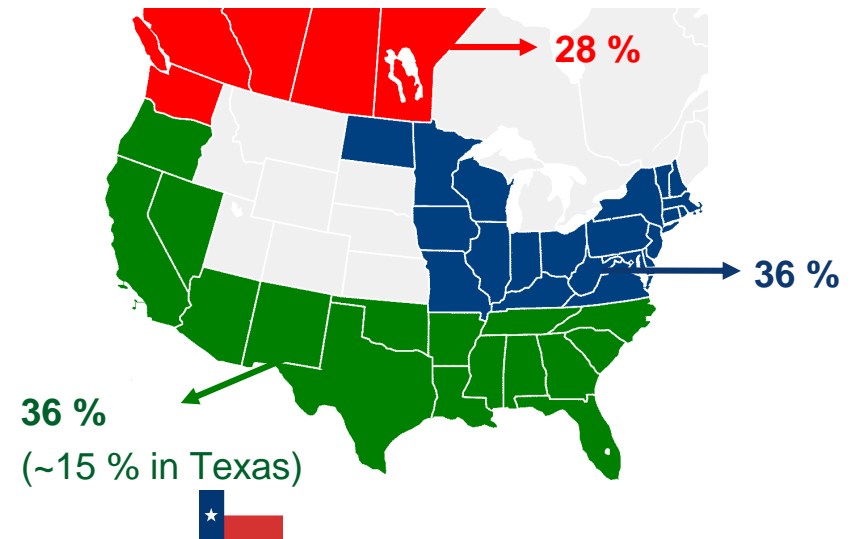
Superior product portfolio and geographical balance

**Well balanced product portfolio with high level of vertical integration**



**HC with best geographically balanced footprint in the industry**

NAM - Breakdown of 2010 Turnover (\*)



(\*) Excluding building products business line.

## Asia-Pacific

- Indonesia: Markets continued to be strong in Q3 despite full Ramadan effect; successful commissioning of two grinding mills in Palimanan; EBITDA margin improved to 42.4 %
- Australia: Stable results at attractive margins despite prolonged wet season in Northern Australia and mining project deferrals
- Pricing pressure and energy cost increases continued margin pressure in Southern and Western India
- Margins in China were affected by clinker purchases due to Asian Games in Guangzhou



Asia - Pacific	January - September				July - September				Organic			
	2009	2010	variance		2009	2010	variance		Opr.	Cons.	Curr.	Growth
Turnover	1,549	1,918	369	23.8 %	525	667	142	27.1 %	-9	50	101	-1.8 %
Operating EBITDA	427	542	115	27.0 %	163	181	19	11.4 %	-26	12	32	-15.8 %
<i>in % of turnover</i>	27.6 %	28.3 %			31.0 %	27.2 %						
Operating income	347	440	93	26.9 %	136	146	11	7.8 %	-26	10	27	-19.1 %

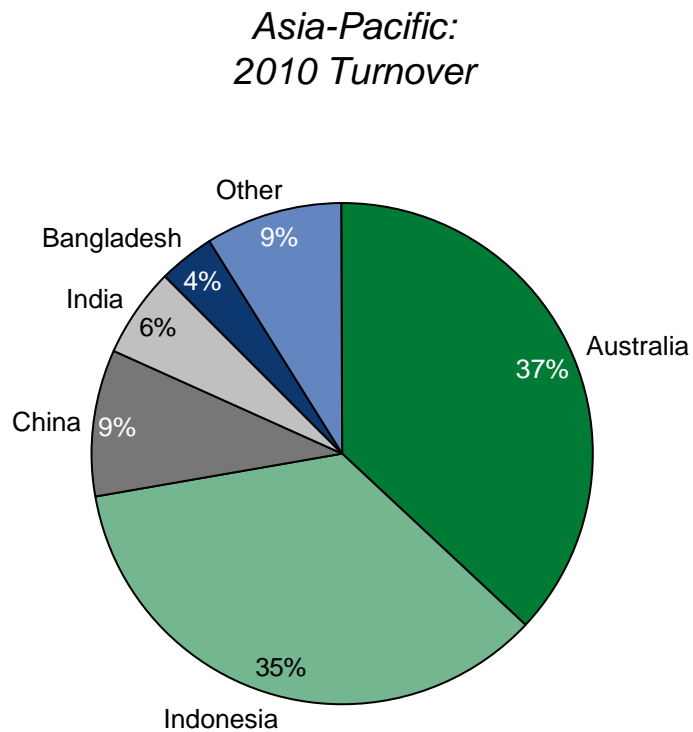
<b>Turnover (mio €)</b>												
Cement	827	1,146	319	38.5 %	281	388	107	38.2 %				
Aggregates	254	316	62	24.3 %	91	118	27	29.8 %				
Building Products	23	23			7	9						
<b>Op. EBITDA margin (%)</b>												
Cement	36.1 %	36.1 %			40.4 %	35.5 %						
Aggregates	36.3 %	32.7 %			41.2 %	31.9 %						
Building Products	6.5 %	-0.4 %			7.4 %	-2.2 %						

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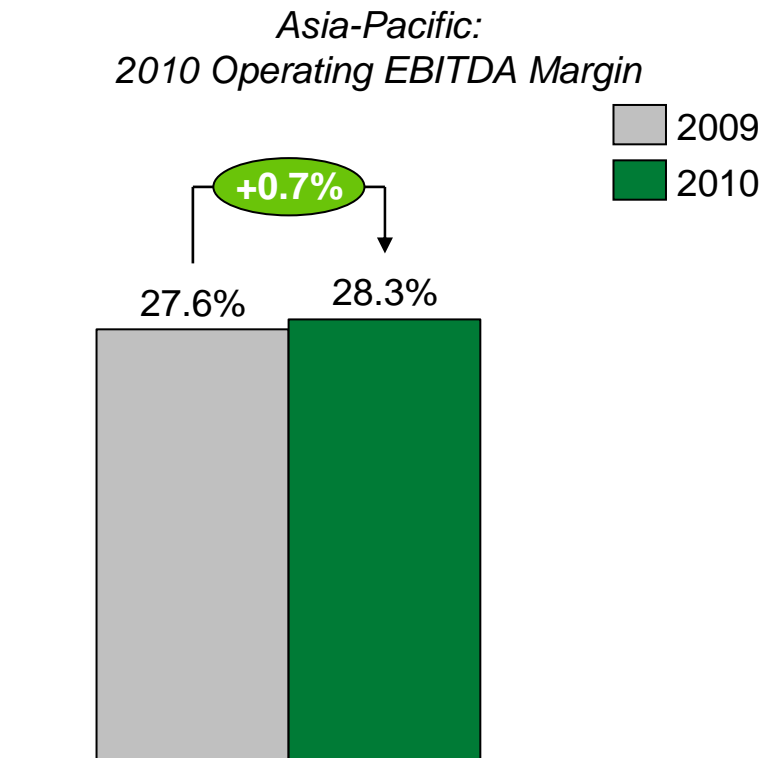
# Asia-Pacific

Strong margins in attractive markets

**Strong position in Indonesia and Australia...**



**...protects superior margin levels**



## Africa–Mediterranean Basin

- Africa: Continuously strong increase in cement shipments and stable cement prices in West Africa
- Turkey: Continuing price improvement in both domestic cement and ready-mixed concrete markets. Strong demand in domestic market
- Israel: Aggregates and ready-mixed concrete markets remained strong throughout the Q3 2010
- Spain: Significant volume and price deterioration is continuing; no recovery expected in 2010



Africa Mediterranean Basin	January - September				July - September				Organic Growth			
	2009	2010	variance		2009	2010	variance		Opr.	Cons.	Curr.	
Turnover	641	694	54	8.4 %	202	235	33	16.3 %	14	0	19	6.7 %
Operating EBITDA	119	120	1	0.8 %	36	43	7	19.2 %	5	0	2	12.6 %
<i>in % of turnover</i>	18.6 %	17.3 %			17.8 %	18.2 %						
Operating income	96	95	-2	-1.8 %	28	34	6	21.2 %	4	0	2	14.2 %

Turnover (mio €)												
Cement	427	482	55	12.9 %	130	162	32	24.7 %				
Aggregates	68	63	-5	-7.7 %	23	22	-1	-2.6 %				
Building Products												
Op. EBITDA margin (%)												
Cement	21.6 %	22.0 %			21.6 %	23.7 %						
Aggregates	21.9 %	17.0 %			21.6 %	17.2 %						
Building Products												

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## Africa: Entry into Congo as market leader

Growth in sub-Saharan Africa with local partners

### Democratic Republic of the Congo

- **Partner with significant foothold in DRC**
- Partnership with largest private sector employer and industry leader Forrest Group (keeps 30% share)

### Assets

- Main capacity closest plant to Kinshasa with significant limestone reserves
- Expansion foreseen from 0.5 mty to > 1.4 mty

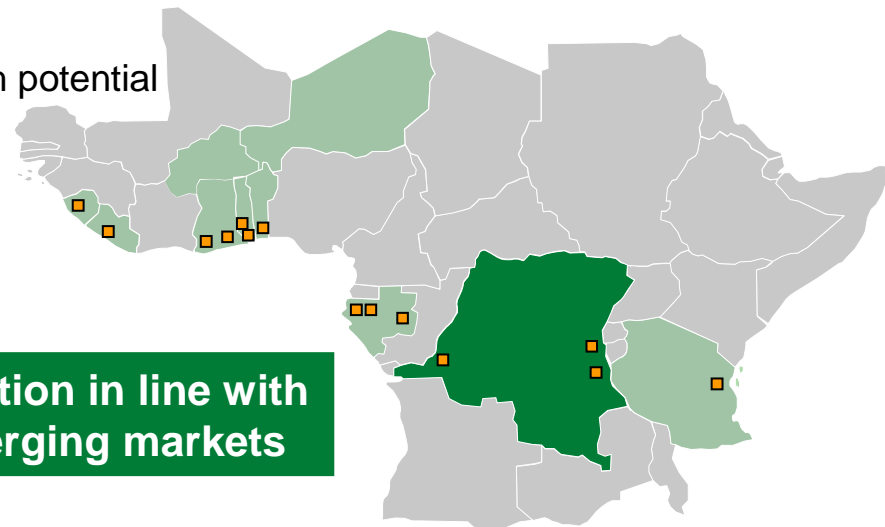
### Market perspectives attractive

- Optimisation of HeidelbergCement's Sub-Saharan African network
- Attractive market with double-digit growth in 2010
- Low per capita consumption with significant growth potential

### Financials

- Expected EBITDA: 31% ~ 33%
- Expected ROCE: 45% ~ 50%

**Compelling rationale for Congo acquisition in line with Group strategy to grow cement in emerging markets**



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## Group Services

- World-wide supply and demand for traded cement & clinker are well balanced
- FOB cement prices in Asian sources are increasing as a result of appreciated local currencies and rising energy costs
- CFR prices to Africa is expected to remain steady because of the softening freight rates and lower domestic demand in the Middle East and Mediterranean
- Coal prices are increasing in US dollar basis but stable in Euro terms



Group Services	January - September				July - September						Organic Growth	
	2009	2010	variance		2009	2010	variance		Opr.	Cons.		Curr.
Turnover	380	541	161	42.4 %	121	195	74	61.3 %	62	0	12	51.1 %
Operating EBITDA	28	16	-13	-44.5 %	4	6	2	47.6 %	1	0	1	25.0 %
<i>in % of turnover</i>	7.5 %	2.9 %			3.5 %	3.2 %						
Operating income	28	15	-13	-45.0 %	4	6	2	48.8 %	1	0	1	25.9 %

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## Profit and loss accounts

EURm	July-September		Variance	January-September		Variance
	2009	2010	Q3	2009	2010	YtD
Turnover	3,021	<b>3,401</b>	13 %	8,391	<b>8,877</b>	6 %
<b>Operating EBITDA</b>	770	<b>777</b>	1 %	1,606	<b>1,642</b>	2 %
in % of turnover	25.5%	<b>22.8%</b>		19.1%	<b>18.5%</b>	
Amortization and depreciation of intangible assets and tangible fixed assets	-199	<b>-204</b>	2 %	-578	<b>-595</b>	3 %
<b>Operating income</b>	571	<b>573</b>	0 %	1,028	<b>1,047</b>	2 %
Additional ordinary result	-35	<b>18</b>	-151 %	11	<b>-33</b>	-392 %
Result from participations	27	<b>13</b>	-52 %	48	<b>17</b>	-64 %
<b>Earnings before interest and income taxes (EBIT)</b>	563	<b>604</b>	7 %	1,087	<b>1,031</b>	-5 %
Financial result	-282	<b>-163</b>	-42 %	-645	<b>-566</b>	-12 %
<b>Profit before tax</b>	281	<b>441</b>	57 %	442	<b>464</b>	5 %
Taxes on income	-71	<b>-62</b>	-13 %	95	<b>-69</b>	-172 %
<b>Net income from continuing operations</b>	209	<b>379</b>	81 %	537	<b>396</b>	-26 %
Net loss from discontinued operations	-6	<b>-11</b>	92 %	-15	<b>-24</b>	54 %
<b>Profit for the period</b>	203	<b>368</b>	81 %	522	<b>372</b>	-29 %
<b>Group share of profit</b>	149	<b>322</b>	116 %	419	<b>243</b>	-42 %

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## ■ Additional ordinary result

EURm	January - September		
	2009	2010	Difference
Gain from sale of Indocement shares	85	0	-85
Net gain/loss from other fixed asset sales	5	1	-4
Restructuring costs	-25	-30	-5
Asset impairment	-17	-13	4
Other	-27	9	36
<b>Additional ordinary result</b>	<b>11</b>	<b>-33</b>	<b>-44</b>

# Cash flow statement

EURm	July-September		January-September	
	2009	2010	2009	2010
Cash flow	451	700	673	1,218
Changes in working capital	3	-166	-24	-608
Decrease of provisions through cash payments	-27	-60	-163	-205
<b>Cash flow from operating activities</b>	<b>427</b>	<b>474</b>	<b>486</b>	<b>405</b>
Total investments	-128	-218	-419	-506
Proceeds from fixed asset disposals/consolidation	63	27	183	96
<b>Cash flow from investing activities</b>	<b>-65</b>	<b>-191</b>	<b>-236</b>	<b>-410</b>
<b>Free cash flow</b>	<b>362</b>	<b>283</b>	<b>250</b>	<b>-5</b>
Capital increase	1,985		1,985	
Dividend payments	-8	-6	-52	-73
Transactions between shareholders		45	216	41
Net proceeds from bonds and loans	-3,063	-233	-2,510	117
<b>Cash flow from financing activities</b>	<b>-1,086</b>	<b>-194</b>	<b>-361</b>	<b>85</b>
<b>Net change in cash and cash equivalents</b>	<b>-725</b>	<b>89</b>	<b>-110</b>	<b>80</b>

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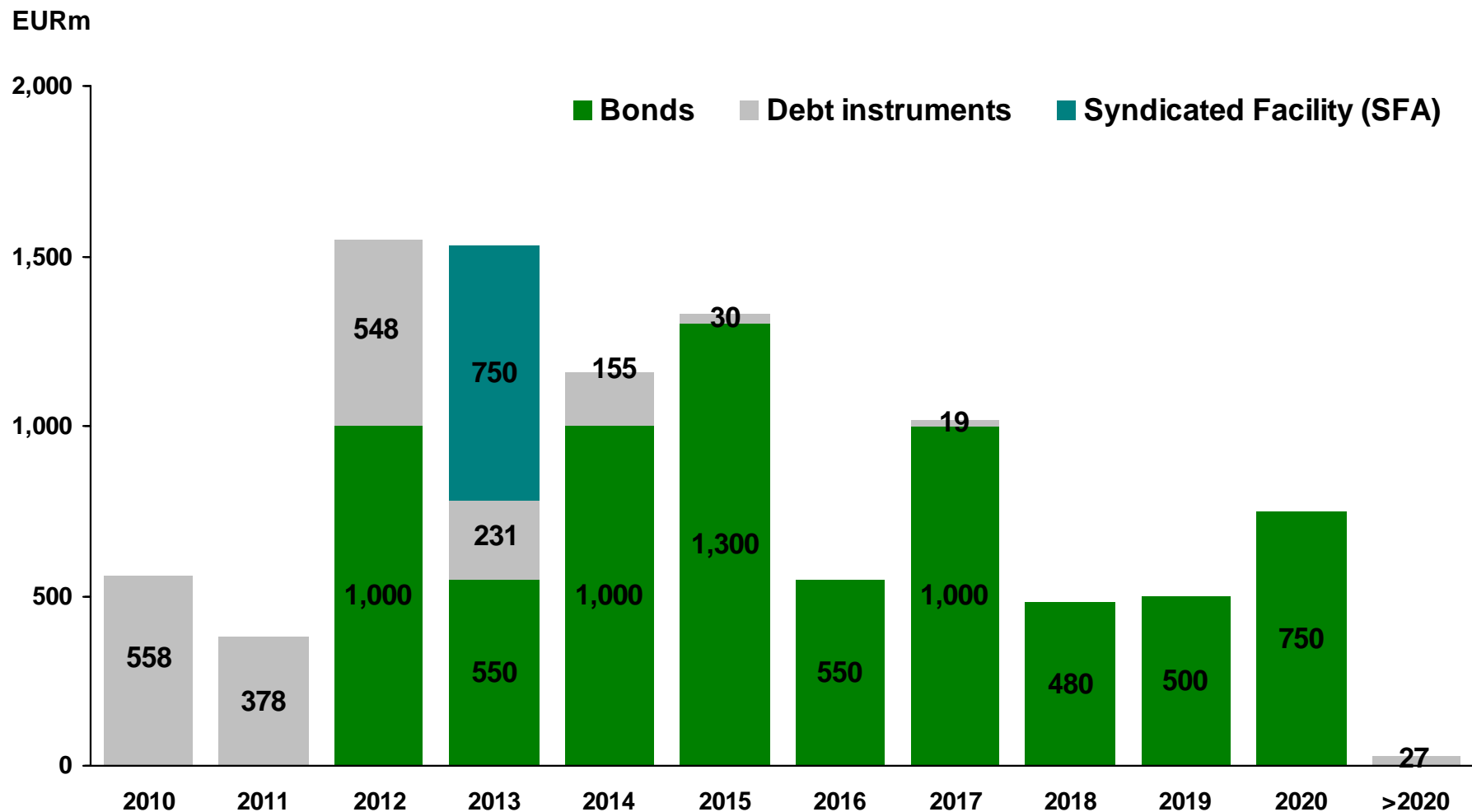
# Balance sheet

EURm	30 Sep. 2009	31 Dec. 2009	30 Sep. 2010	Variance Sep 10/Dec 09
<b>Assets</b>				
Intangible assets	10,054	10,069	10,636	567
Tangible fixed assets	9,737	10,220	10,521	301
Financial fixed assets	753	493	501	8
<b>Fixed assets</b>	20,544	20,782	21,658	876
Deferred taxes	153	269	403	135
Receivables	2,696	2,199	2,663	464
Stock	1,401	1,356	1,429	73
Cash and short-term investments	747	902	1,006	104
Assets held for sale	149			
<b>Balance sheet total</b>	25,690	25,508	27,159	1,651
<b>Liabilities</b>				
Equity attributable to shareholders	10,209	10,401	11,343	942
Minority interests	736	602	734	132
<b>Equity</b>	10,945	11,003	12,077	1,074
Financial liabilities <sup>1)</sup>	9,769	9,362	9,727	364
Provisions	2,012	2,072	2,385	313
Deferred taxes	845	892	812	-81
Operating liabilities	2,078	2,179	2,158	-20
Liabilities in disposal groups	41			
<b>Balance sheet total</b>	25,690	25,508	27,159	1,651
Net Debt (excl. puttable minorities)	8,971	8,423	8,647	224
Gearing	81.9%	76.5%	71.3%	

<sup>1)</sup> Includes puttable minorities in the amount of EUR 74 million (Sep 2010), EUR 37 million (Dec. 2009), EUR 51 million (Sep 2009)

# Debt maturity profile

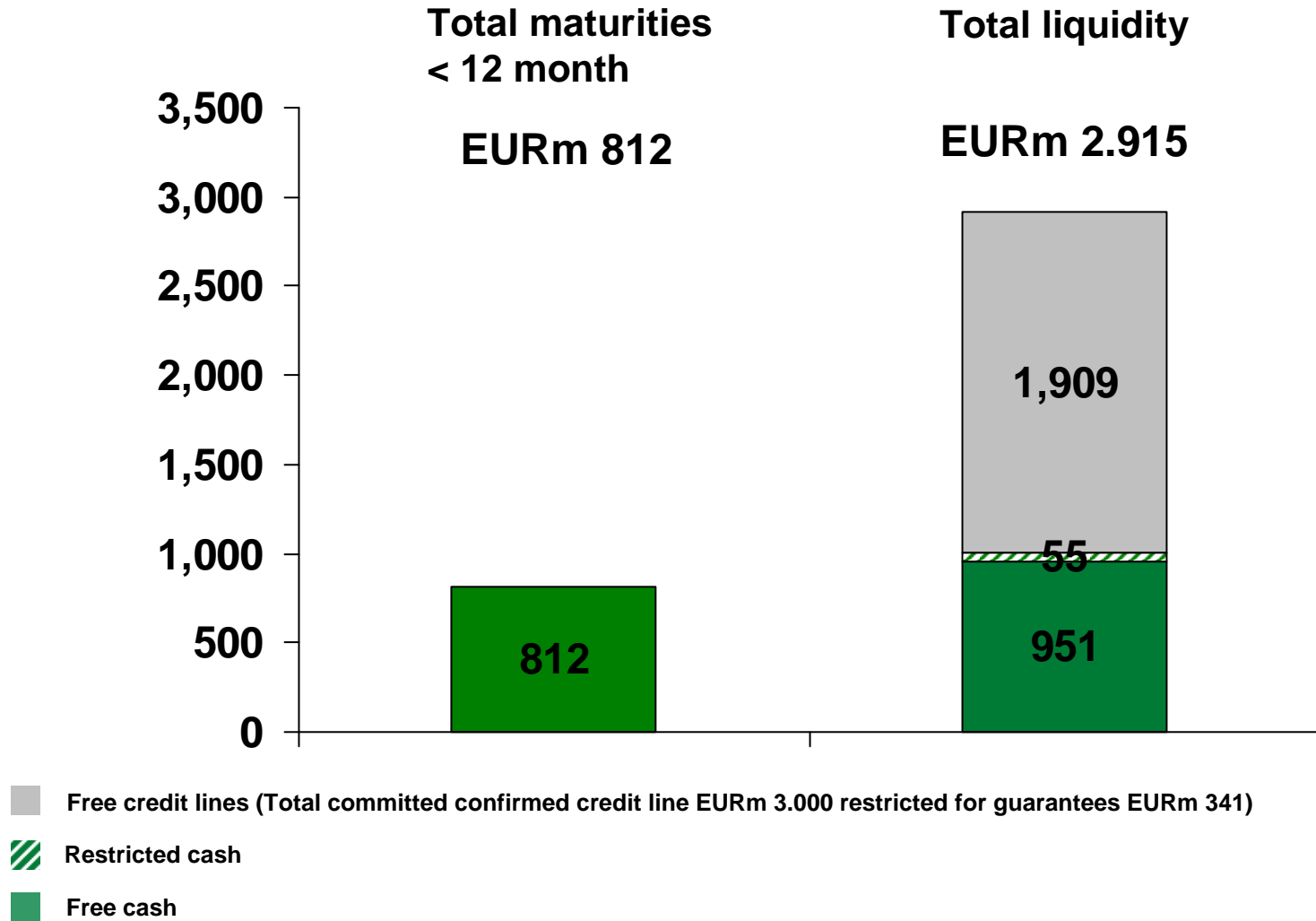
as per 30 September 2010



Excluding reconciliation adjustments with a total amount of EUR -100 Mio.  
 (transaction costs to be amortized over the term of the SFA, issue prices and fair value adjustments)

# Significant short-term liquidity headroom

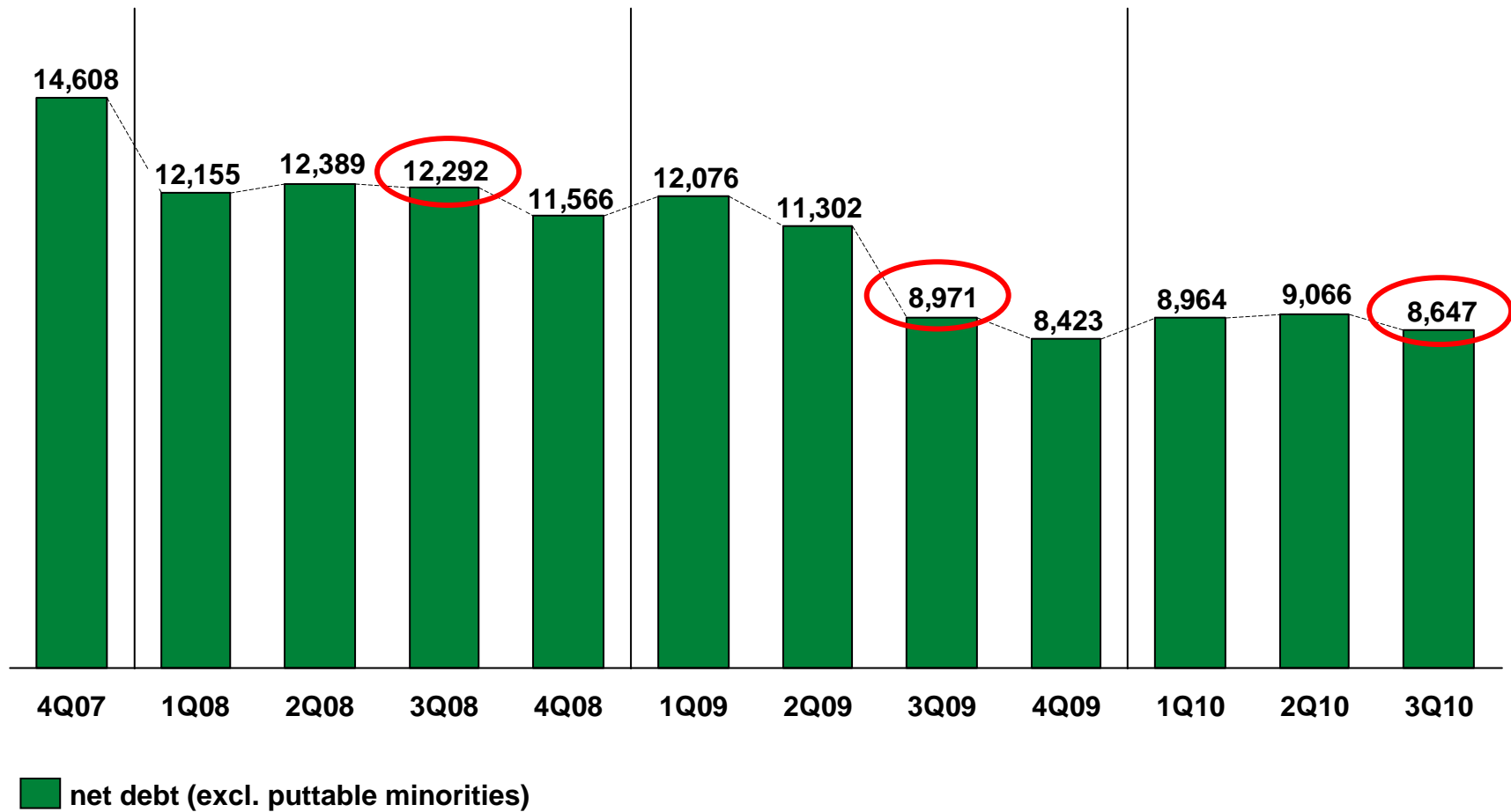
as per 30 September 2010



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# Net debt development per quarter (closing balance)

EUR b



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## Market Outlook 2010 / 2011

- The economic development in 2010 was overall better than expected, but growth forecasts (IMF) are now reduced for the remainder of 2010 and 2011 citing further risks from sovereign debt and weak consumers in US
- **Asia:** Continued strong growth in China, Indonesia and Bangladesh; Australia expected stable with strong price levels; India growing with lower margins
- **Africa:** Above average growth in our core markets Tanzania, Ghana and Congo expected; strong pricing prevails
- **North America:**
  - **US:** Volume recovery expected to slowly continue, in particular also momentum in California visible. Northeastern US benefits from gas drilling. Pricing set to stabilize and with a positive trend for 2011
  - **Canada:** Significant expansion of oil-sand industry in Alberta expected; positive pricing trend in Prairies expected to continue

## Market Outlook 2010 / 2011

### Europe

- **UK:** Government budget cuts lower than expected; major transportation projects to be continued. Pricing recovery in cement and concrete.
- **Germany and Northern Europe:** Clear recovery led by sound economic development in Germany. Positive volume and price trend for 2011
- **Benelux:** Slightly declining volume trends in Belgium and weak Dutch construction market lead to price pressure.
- **Eastern Europe:** Poland regaining momentum to pre-crisis growth. Czech Republic turning positive; Hungary & Romania still weak, no trend change visible.
- **Russia, Ukraine, Georgia, Kazakhstan:** Cement volumes coming back, price recovery starting.

## ■ 2010 Outlook – No change in the targets !

- **FitnessPlus 2010 cost savings of EURm 300**
- **Capital expenditures (\*): ~EURm 850, therein**
  - **Maintenance: ~ EURm 450**
  - **Expansion: ~ EURm 400**
- **Cost of gross debt: ~6.4%**
- **Operational tax rate target: 23% - 25%; effective tax rate will be lower**

(\*) Before any currency impacts.

# ■ Priorities 2010

## Consistent execution of management targets:

### ① Operational excellence and strict cost management

- Focus on global cost reduction in fuel and electricity with operational excellence program
- “FitnessPlus 2010” and “WIN NAM” programs on track
- Continuously addressing additional cost reduction potentials

### ② Deleveraging & cash generation

- Continued efforts to reduce net debt and strengthen liquidity
- Targeting further improvement of financial metrics

### ③ Targeted growth in emerging markets

- Implementation of cement capacity expansion program of 20 mt in emerging markets
- Expansion of capacities in Sub Saharan Africa

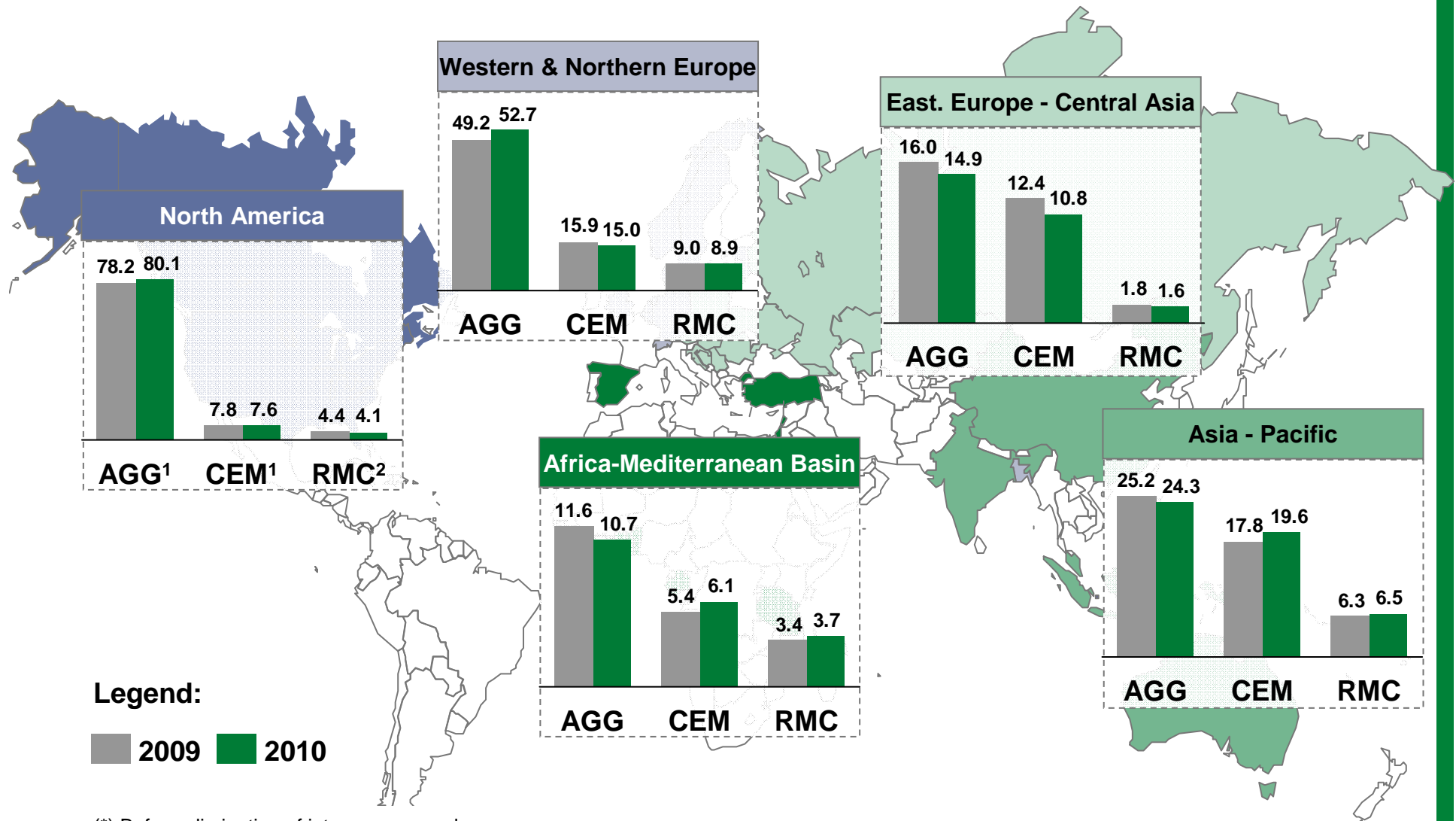
**HeidelbergCement further strengthens its position  
entering the upturn**

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# Sales volumes by Group areas January – September 2010 (\*)



Legend:

■ 2009 ■ 2010

(\*) Before elimination of intercompany sales.

1) AGG = Aggregates and CEM = Cement: in million tones

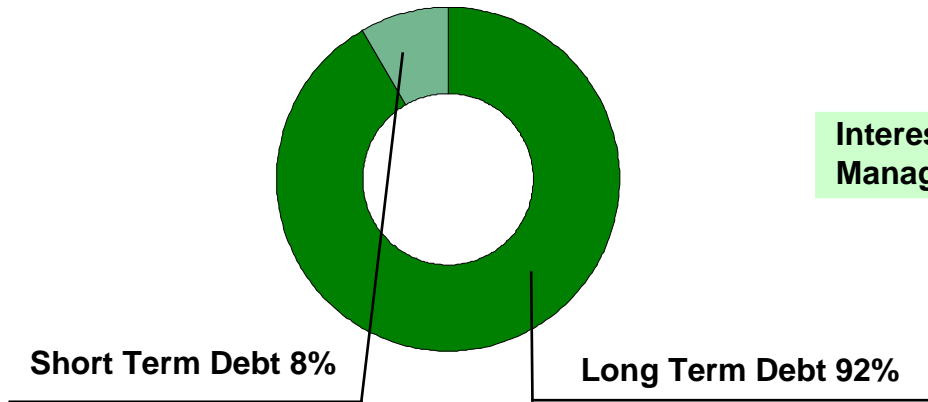
2) RMC = Ready-mixed concrete: in million cubic meters

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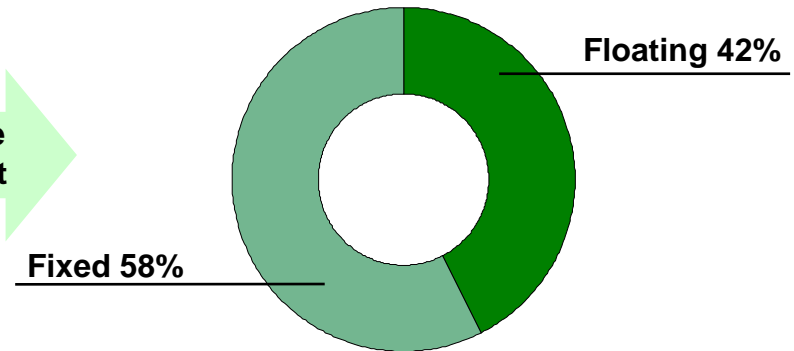
# Gross Debt composition

as per 30 September 2010

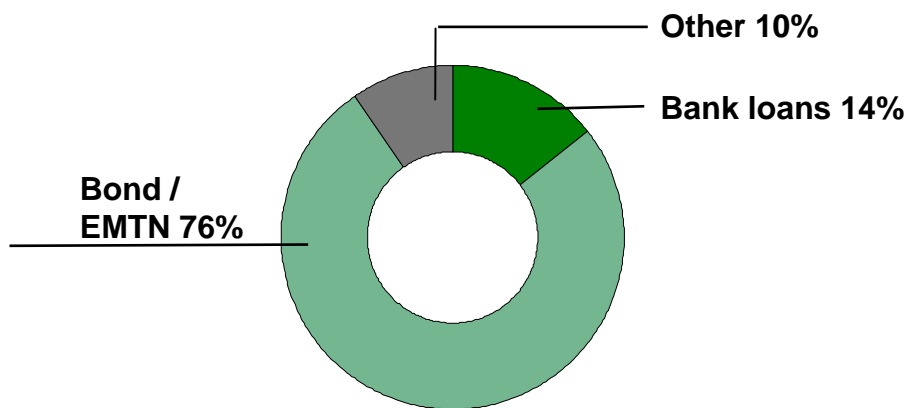
### Financial Term Structure



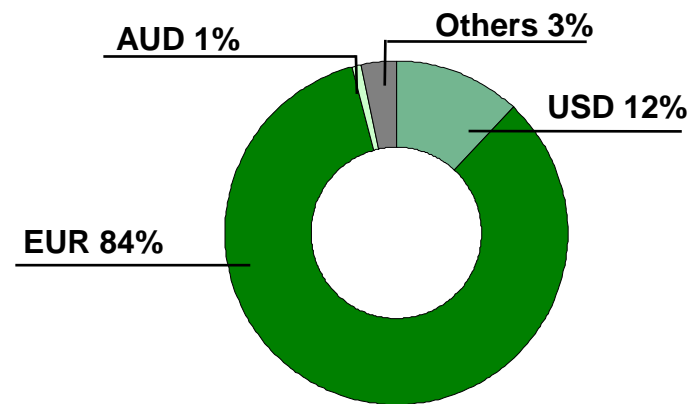
### Interest Rate Exposure



### Split by Source



### Split by Currency



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# Contact information and event calendar

## Event calendar

March 17, 2011	2010 Annual results
May 05, 2011	Annual General Meeting
May 05, 2011	2011 First quarter results

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Unless otherwise indicated, the financial information provided herein has been prepared under International Financial Reporting Standards (IFRS).

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