

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

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Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
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Details of the person subject to the disclosure requirement:  
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Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:  
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Reason: Legal person, company or institution closely associated  
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:  
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Position: Member of an administrative or supervisory body

Details of the transaction:  
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Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: sales

Date: 06.11.2007

No of items: 1384616

Currency: Euro

Price: 108.00000

Total amount traded: 149,538,528.00

Place: off-market

Explanation:

Issuer subject to the publication requirement:  
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emitter: HeidelbergCement AG

Berliner Straße 6

D-69120 Heidelberg

phone: +49(0)6221/481-227

FAX: +49(0)6221/481-217

mail: info@heidelbergcement.com

WWW: http://www.heidelbergcement.com

sector: Construction & Property

ISIN: DE0006047004

indexes: HDAX, MDAX, Classic All Share, Midcap Market Index, Prime All Share, CDAX

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