

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Name: Württembergische Leinenindustrie AG

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 12.10.2007

No of items: 30000

Currency: Euro

Price: 105.17500

Total amount traded: 3,155,250.00

Place: off-market

Explanation:

Issuer subject to the publication requirement:

emitter: HeidelbergCement AG

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sector: Construction & Property

ISIN: DE0006047004

indexes: HDAX, MDAX, Classic All Share, Midcap Market Index, Prime All Share, CDAX

stockmarkets: official dealing/prime standard: Börse Frankfurt, free trade: Börse Berlin, Börse Hamburg, Börse Hannover, official dealing: Börse Stuttgart, Börse Düsseldorf, Börse München

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