

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

 Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
 Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Shares

ISIN: DE0006047004
 Type of transaction: sales
 Date: 07.11.2008
 No of items: 1459711
 Currency: Euro
 Price: 56.4000
 Total amount traded: 82,327,700.4000
 Place: off-market
 Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

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 stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade: Börse Berlin, Börse Hamburg, Börse Hannover, regulated dealing: Börse Stuttgart, Börse Düsseldorf, Börse München
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