

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

-----  
 Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
 -----

Details of the person subject to the disclosure requirement:  
 -----

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:  
 -----

Reason: Legal person, company or institution closely associated  
 Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:  
 -----

Position: Member of an administrative or supervisory body

Details of the transaction:  
 -----

Description of financial instrument: Shares

ISIN: DE0006047004  
 Type of transaction: capital increase  
 Date: 15.02.2008  
 No of items: 5000000  
 Currency: Euro  
 Price: 102.50000  
 Total amount traded: 512,500,000.00  
 Place: off-market  
 Explanation:

Issuer subject to the publication requirement:  
 -----

emitter: HeidelbergCement AG  
 Berliner Straße 6  
 D-69120 Heidelberg  
 phone: +49(0)6221/481-227  
 FAX: +49(0)6221/481-217  
 mail: info@heidelbergcement.com  
 WWW: http://www.heidelbergcement.com  
 sector: Construction & Property  
 ISIN: DE0006047004  
 indexes: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX, Prime All Share  
 stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade: Börse Berlin, Börse Hamburg, Börse Hannover, regulated dealing: Börse Stuttgart, Börse Düsseldorf, Börse München  
 language: English