

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

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Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
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Details of the person subject to the disclosure requirement:  
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Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:  
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Reason: Legal person, company or institution closely associated  
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:  
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Position: Member of an administrative or supervisory body

Details of the transaction:  
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Description of financial instrument: Shares

ISIN: DE0006047004  
Type of transaction: purchase  
Date: 20.08.2008  
No of items: 50000  
Currency: Euro  
Price: 74.07000  
Total amount traded: 3,703,500.00  
Place: Xetra  
Explanation:

Further inquiry note:  
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Dr. Ingo Schaffernak  
+49 (0) 6221/481-366  
ingo.schaffernak@heidelbergcement.com

Issuer subject to the publication requirement:  
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emitter: HeidelbergCement AG  
Berliner Straße 6  
D-69120 Heidelberg  
phone: +49 (0) 6221/481-227  
FAX: +49 (0) 6221/481-217  
mail: info@heidelbergcement.com  
WWW: http://www.heidelbergcement.com  
sector: Construction & Property  
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