

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

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Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
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Details of the person subject to the disclosure requirement:  
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Name: Dr. Bernd Scheifele

Reason for the disclosure requirement:  
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Reason: Person performing managerial responsibilities  
Position: Member of a managing body

Details of the transaction:  
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Description of financial instrument: Shares  
ISIN: DE0006047004  
Type of transaction: purchase  
Date: 07.08.2007  
No of items: 5000  
Currency: Euro  
Price: 105.44000  
Total amount traded: 527,200.00000  
Place: Stuttgart  
Explanation:

Issuer subject to the publication requirement:  
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