

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

-----  
Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
-----

Details of the person subject to the disclosure requirement:  
-----

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:  
-----

Reason: Legal person, company or institution closely associated  
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:  
-----

Position: Member of an administrative or supervisory body

Details of the transaction:  
-----

Description of financial instrument: Shares

ISIN: DE0006047004  
Type of transaction: purchase  
Date: 23.10.2008  
No of items: 53568  
Currency: Euro  
Price: 61.3500  
Total amount traded: 3,286,396.8000  
Place: Xetra  
Explanation:

Further inquiry note:  
-----

Boris Roth  
+49 (0) 6221/481-364  
boris.roth@heidelbergcement.com

Issuer subject to the publication requirement:  
-----

emitter: HeidelbergCement AG  
Berliner Straße 6  
D-69120 Heidelberg  
phone: +49 (0) 6221/481-227  
FAX: +49 (0) 6221/481-217  
mail: info@heidelbergcement.com  
WWW: http://www.heidelbergcement.com  
sector: Construction & Property  
ISIN: DE0006047004  
indexes: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX, Prime All Share  
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade: Börse Berlin, Börse Hamburg, Börse Hannover, regulated dealing: Börse Stuttgart, Börse Düsseldorf, Börse München  
language: English