

EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

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Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
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Details of the person subject to the disclosure requirement:  
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Person, triggering the disclosure:  
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Name: VEM Vermögensverwaltung GmbH  
(Legal person, company or institution)

Reason for the disclosure requirement:  
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Reason: Legal person, company or institution closely associated  
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:  
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Position: Member of an administrative or supervisory body

Details of the transaction:  
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Transaction:  
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Description of financial instrument: Shares  
ISIN: DE0006047004  
Type of transaction: purchase  
Date: 19.08.2011  
Currency: Euro  
Price: 28.07570  
No of items: 350000  
Total amount traded: 9,826,495.00000  
Place: Xetra  
Explanation:

Further inquiry note:  
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Issuer subject to the publication requirement:  
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