

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

 Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
 Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 14.03.2008

No of items: 5708306

Currency: Euro

Price: 105.11000

Total amount traded: 600,000,043.66

Place: off-market

Explanation: In this regard we also refer to the press release of Spohn Cement GmbH of 14 March 2008, whose wording we provide below:

"Spohn Cement GmbH sold with effect of 14 March 2008 5,708,306 shares in HeidelbergCement AG off-market at a price of €105.11 per share to VEM Vermögensverwaltung GmbH, Dresden.

Spohn Cement GmbH will use the revenues exclusively for the reduction of its bank debts.

Following this transaction, Spohn Cement GmbH owns 53.60 % of the shares in HeidelbergCement AG."

Issuer subject to the publication requirement:

emitter: HeidelbergCement AG

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sector: Construction & Property

ISIN: DE0006047004

indexes: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX, Prime

All Share
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade:
Börse Berlin, Börse Hamburg, Börse Hannover, regulated dealing:
Börse Stuttgart, Börse Düsseldorf, Börse München
language: English