

EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

 Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: VEM Vermögensverwaltung GmbH
 (Legal person, company or institution)

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
 Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Transaction:

Description of financial instrument: Shares
 ISIN: DE0006047004
 Type of transaction: purchase
 Date: 09.08.2011
 Currency: Euro
 Price: 31.48760
 No of items: 315000
 Total amount traded: 9,918,594.00000
 Place: Xetra
 Explanation:

Further inquiry note:

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