

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

 Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
 Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 20.10.2008

No of items: 3000

Currency: Euro

Price: 67.8400

Total amount traded: 203,520.0000

Place: Xetra

Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

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